

January 9, 1919

Wake Up To The Cash Business!

You Are Loosing Money Every Day You Miss It!

I knew the good people of Giddings and its surroundings would take hold of a good thing if they saw it, and they saw it and are taking hold now. Our business has been better than I expected, but why not? Money is scarce now and if you can get more for your money, why not? The people that bought and are still buying can understand why they should come again, it's money in their pocket; it is as much to your interest to trade here as mine for you are saving the money. I am selling the goods on a very small margin and can afford to do so for I am taking no chances, they all pay cash before they leave the store and I take no chances on getting my money, I have the money or the goods. And I want all of you good people to come and see what it means to

you. You have been paying for the dead beat long enough, now let him pay for his goods and you pay for yours, but you pay a great deal less.

This Sale will not last for a few days only, but it will last as long as you support it. I am here to stay and want you to continue buying and to those that have not yet woke up to it, I say again WAKE UP and save money, others are doing it why should you pay more.

I will not publish prices, but I want you to come and see for yourself. The Goods are cheap and you owe it to yourself and family to trade here, and in a short time you can swell your bank account. Come now and get your moneys worth.

We want your CREAM we test same here and pay Cash the same day you bring it. Bring your EGGS they count same as Cash.

R. M. VOGEL, Giddings, Texas